THE OFAER POULTRY PROGRAM AFTER 6 MONTHS

Charles R. Horn America's Clean Water Foundation

The OFAER Poultry Program After 6 Months Presented to 2001 MS Water Resources Conference Raymond, MS

By Charles R. Horn America's Clean Water Foundation

April 10, 2001

⊆WANK

America's Clean Water Foundation

- · Private non-profit
- · Non-regulatory
- · Information, education, demonstration
- Building & maintaining support for clean water programs
- Helping build national capacity to carry out programs in support of clean water

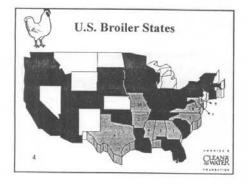
2

CHAYER SWAYER

OFAER GOALS

- · Promote Environmental Stewardship
- Minimize Livestock Production Effects on Watersheds
- Improve Public Perception of Livestock Production
- Move Agriculture Toward Becoming a Self-Regulating Industry





		(Million	Birds)	
	GA	1,239.7	6. TX	507.9
	AR	1,196.2	7. MD	294.4
	AL	971.2	8. VA	268.7
٠	MS	735.1	9. DE	251.7
•	NC	674.6	10. MO	249.7
			R	
5		6		SHAPE

On-Farm Assessment & **Environmental Review**

- · Helping to improve environmental performance in poultry production
 - Information
 - Education
 - Demonstration
 - On-farm Assessment



CHANK

Assessments

- Voluntary
- · Non-regulatory
- · Comprehensive
 - Site management
 - Building management
 - Litter management - Mortality management
 - Nutrient management



CHAYER

Assessments

- Voluntary
- · Non-regulatory
- Comprehensive
- · Objective
 - Two person assessment team
 - Independent
 - Trained & certified in assessment techniques
 - Separate third party verification unit



Assessments

- Voluntary
- · Non-regulatory
- · Comprehensive
- Objective
- · Confidential
 - Site specific information kept confidential
 - Producer participation anonymous
 - Built-in safeguards

CWARK

Assessments

- · Voluntary
- · Non-regulatory
- · Comprehensive
- · Objective
- Confidential
- · No charge to the producer
 - -\$3,000 \$3,500 Value
 - Assessment costs paid by ACWF
 - Appropriations from Congress



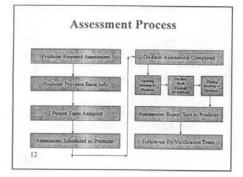
CLANE

Assessment Method

- · Developed by an inter-disciplinary team of agricultural experts
- · Further improved through experience gained as poultry assessments are completed



CHARR





Assessments

- · Identify challenges and high risk areas
- · Provide information &
- · Provide recon
- Provide sources for additional assistance and information
- Complement, not duplicate other self-assessment, QA, 13 or education programs
- -Do Not
- · Address animal specific issue (genetics, feed, etc.)
- Design or engineer solutions
- Sell goods or services
- . Write CNMPs (but will evaluate per eventual EPA/USDA



Respective Roles

Poultry Association May Choose To:

- Endorse and publicize OFAER Program
- Identify prospective candidates to be assessors
- Sponsor/coordinate assessor training programs
- · Serve as clearinghouse for producers evaluation requests

14

ACWF Will:

- Provide all technical & management support for the program
- Provide training & certification of OFAER Assessors
- Assign assessment teams
- Manage assessment databases

CHAYER

15

Experience To Date

- · Reasons for acting on recommendations
 - Low or no cost
 - Easy to implement
 - Helped production
- · Reasons for not acting on recommendations
 - Grower does not agree
 - Incompatible with operations
 - Cost/time to implement

CHAYE

OFAER Benefits to Growers

- · No cost, no-obligation service
- · Objective third-party assessment
- · Points out strengths and areas for improvement
- Could prevent future environmental problems
- · Improves environment if acted upon
- May improve operational performance & 16 profitability **CKANE**

OFAER Benefits to Growers

- · Shows poultry industry is pro-active with general public's national support of the environment
 - · Good public relations step
 - · A way for the poultry industry to be recognized
- · Shows willingness to make reasonable voluntary environmental compliance work
 - · May be a useful method for satisfying non-point source TMDL or co-permitting requirements and watershed management needs

CHAYR

OFAER Benefits to Growers

- *Opportunity to be a part of a consistent national approach (to be evaluated the same as peers in all states)
 - *Database of operational recommendations

18

CWANT

- · Completed
- Alabama Water Resources Association
- -TVA
- Alabama Poultry & Egg Association Staff
- -U.S. Poultry & Egg Association
- Texas Poultry Federation
- National Poultry Waste Management Conference

19

CHAYER

OFAER – Poultry Southeast Presentations (Continued)

- GA Water & Pollution Control Association
- AL Association of Conservation Districts
- Region IV EPA-State Water Directors
- International Poultry Exposition
- U.S. Poultry & Egg Environmental Seminar
- GA Water & Pollution Control Association
 Industrial Wastes Conference

OFAER-Poultry Southeast Presentations

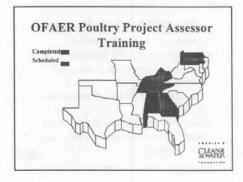
- · Scheduled
 - Mississippi Water Resources Association
 - Alabama Water Environment Association
 - TN/KY Poultry & Egg Associations
 - SC Poultry Federation
 - GA Agricultural Education Project
 - NC Interagency Workgroup (Tentative)

20

CHANE

Other Actions

- · Completed/In-Progress
 - Reviewed/Modified Assessment for Poultry
 - Completed 2 Pilot poultry evaluations (GA,AL)
 - Commitment for 25 additional pilot evaluations
 - Commitment for 25 additional pilot evaluations
 Participation in agricultural training programs
 (GA, NC- tentative)
 - Completed poultry assessor training class (AL
 - Auburn University, 18 participants
 - Future Assessor training classes planned in AL & TN
 - · TVA, 30+ participants



ACWF Offers

- A confidential, no-cost, no-obligation, non-regulatory, assessment of poultry farms by trained & certified evaluators
- Advice to improve water quality, litter, odor, mortality, nutrients, and site & building environmental management
- Cooperation with producer and other organizations to add to, not compete with, or duplicate, services already provided
- Service through general (anonymous) databases to report
- most frequent findings, solutions, costs of solutions, etc.
 Coordination with producer organizations to provide new,
 no-cost information for future projects, promotions,
 services to producers, etc.

21



ACWF would like from YOU

- An opportunity to present OFAER-Poultry at Poultry & Egg, Water Quality, Water Resources, and other conferences in the poultry states
- Volunteer farms for confidential pilot evaluations to develop & refine the evaluation process

 • Suggestions for evaluator candidates (retirees and
- others knowledgeable of poultry industry and/or environment, producer or association representatives,
- Suggestions for evaluator training locations, and ways to make this project more useful to producers
- · Participation by as many growers as possible



For Information Contact:

AMERICA'S CLEARER FOUNDATION

750 First Street NE Suite 1030 Washington, DC 20002 Phone (202) 898-0905 Fax (202) 898-0977 On the World Wide Web www.acwf.org

Or Alternatively: Charles Horn America's Clean Water Foundation Southeast Poultry Project 8113 Nunn Trace Montgomery, AL 36117 Phone (334) 277-1364 E-mail: crhorn@bellsouth.net